

## who we are

The Roots&Routes International Association is a non profit organisation seeking to create a platform for the promotion of cultural and social diversity in arts and media, providing information, exchange of best practices and services to associations, organisations and individuals throughout Europe and beyond. Roots&Routes was founded in the Netherlands in 2001. After having organised R&R projects all over the Netherlands, in 2004 the Dutch Roots&Routes Foundation and Mira Media successfully exported the concept to likeminded organisations around Europe. After various transnational projects the Roots&Routes International Association was founded in 2008.

Spread in 11 European countries the scope of our members reaches from the field of performing arts, such as contemporary and urban music and dance, to visual arts and multimedia, such as video journalism, editing, moderation and live VJing: next others the worldwide known "Sziget Festival" in Budapest and the "Fabbrica Europa Festival" in Florence belong as well to R&R INT as the "Interactive Media Lab" of the University of Barcelona, the media education centre "jfc" in Cologne or the culture development association "RIF" in Lille.



Roots&Routes a\_Maze, Florence 2008



Roots&Routes Experience, Cologne 2008

## what we do

The R&R INT member organisations are highly experienced in organising national and transnational youth projects. In the field of performing arts, visual arts and multimedia our projects deal with youth education, youth empowerment, social and cultural diversity, talent development and international youth exchanges. More than 2000 young people across Europe have been participating in past and current Roots&Routes projects, such as:

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|------------------------------|------------|----------------------------------|
| · Roots&Routes Step1         | 2005–2008  | (funded by EU Culture)           |
| · Roots&Routes Summer Course | 2006–2008  | (funded by EU Leonardo da Vinci) |
| · Roots&Routes-TV            | 2007–2010  | (national German funding)        |
| · Roots&Routes Academy       | 2008–2010  | (funded by EU Leonardo da Vinci) |
| · Roots&Routes Experience    | 2008, 2009 | (funded by EU Youth in Action)   |
| · Art'N'Go                   | 2009–2011  | (funded by EU Culture)           |

## what we offer

- Innovative transnational projects aiming for a multicultural youth in the field of performing arts, visual arts and multimedia.
- Innovative international events in the field of performing arts, visual arts and multimedia.
- Sharing of experience and good practice projects & methods in performing arts, visual arts, multi media and social management.
- Access to experts in performing arts, visual arts, multimedia and social management.
- Information and counselling services concerning funding opportunities within the sector of intercultural performing arts and media (international policies, grants and deadlines).
- Seminars and workshops dealing with peer coaching, social management and social sponsorship aimed at professionalising cultural workers.
- Development of curricula in formal and non-formal arts education.
- Researches, surveys and studies dealing with cultural diversity issues.
- R&R promotion material



Roots&Routes at Street Carnival, Liverpool 2007



Roots&Routes TV Show, Cologne 2008

**More information:**  
[www.rootsnroutes.eu](http://www.rootsnroutes.eu)