

# CROMACITY

On the trail of a contemporary city

by ExTemporanea / H. Blumaverde



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### **On the trail of a contemporary city**

And if for an evening we dragged all the locations of the city into a single place? And if, for once, the city flowed under our feet and we were free to invent ourselves as characters who live or move there? Who would we be and what would we do?

This is the Chromacity game. A game of living tableau and a voyage into the heart of public space: a primal place of meeting, dialogue and interaction. For three days during the Fabbrica Europa festival, a huge blue cinematographic set was mounted (using Chroma Key), that allowed recorded images of people to be dropped onto different city locations, ranging from the most well-known to the completely bizarre.

A virtual reconstruction of the places we frequent daily is provocative but forms a magic box that gives us an ownership of time that is rarely permitted. We become accidental tourists in modern postcards.

The scenarios were assembled during a five day workshop with four young local video makers. A series of incursions into the city captured both traditional and new perspectives. A DVD was made that presented a selection of the scenes collected during the three day installation.

ExTemporanea is an open project by a group of young artists who have worked in Florence for more than five years. They are dedicated to setting up events centred around the production of live work. Chromacity is run by Tommaso Arosio, Francesco Romé, Simone Lecca and Fedra Boscaro. The workshop participants were: Roberto Deri, Daniele Marzeddu, Iacopo Addini and Theo Putzu. H.Blumaverde is a cultural organisation based in Bologna that produces and promotes contemporary work.

We thank all the people who had fun turning into involuntary actors!